

BUILT®

2010 Promotional Products Program

ASI #42422 SAGE #67815 PPAI #271979 PPPC #20091206



BUILT®

BUILT creates stylish products with unique designs and bold colors that stand out from the crowd—perfect for promotional use.

From neoprene laptop sleeves and cases to lunch and bottle totes, BUILT designs offer solutions that make everyday life more enjoyable. The versatility of BUILT products appeal to a wide audience, offer plenty of space for logos, and garner sought after exposure for promotional partners due to repeated use.

BUILT products are sold in leading retailers including Apple, Bloomingdale's, Container Store, MoMA, Office Depot, REI, Staples, and Sur La Table.

BUILT products are sold in more than 45 countries worldwide. Whether you're eating, working, or playing—we've got you covered.

Products Perfect For:

- CG** Corporate Gifting
- EA** Employee Appreciation
- EG** Event Giveaway
- HW** Health & Wellness
- TA** Tech Accessory
- XG** Executive Gift
- GP** Gift With Purchase

Colors & Patterns



Food & Drink **Bottle Totes & Market Totes**

General Features:

- Insulates up to 4 hours depending on external temperatures
- Tested for lead safety—No vinyl or PVC used
- Made from neoprene (the wetsuit material)
- Soft-grip handles
- Stores flat

Care Instructions:

Stain resistant—Machine wash cold—Drip dry



One Bottle Tote

(Item Code: 1B)

- Insulates one 750ml–1l bottle
- Exterior dimensions: W 6.5" x H 16" x D .5"

PATENTED & PATENTS PENDING

Colors:

BLACK 1B-BLK
SKI PATROL RED 1B-SPR

Patterns:

MICRO DOT 1B-MDT



Two Bottle Tote

(Item Code: 2B)

- Insulates two 750ml–1l bottles
- Clink proof
- Exterior dimensions: W 10" x H 16" x D .5"

PATENTED, U.S. REG. TRADEMARK, PATENTS PENDING

Colors:

BLACK 2B-BLK
SKI PATROL RED 2B-SPR

Patterns:

MICRO DOT 2B-MDT



Six Pack Tote

(Item Code: 6P)

- Insulates six (12–20oz.) cans or bottles
- Exterior dimensions: W 11" x H 11.5" x D 1"

PATENTED & PATENTS PENDING

Colors:

BLACK 6P-BLK





EG HW

Bottle Slinger™

(Item Code: SGS)

- Insulates up to a 24oz. Bottle
- Stretches to fit Nalgene™, CamelBak™, SIGG™, Klean Kanteen™ bottles as well as sports drinks
- Exterior dimensions: W 4.5" x H 12.5" x D 1"

PATENTED & PATENTS PENDING

Colors:

BLACK
BLACK RASPBERRY
SKI PATROL RED

Patterns:

SGS-BLK
SGS-BRY
SGS-SPR
MICRO DOT
SGS-MDT



EG HW

20-Ounce Tote

(Item Code: 20Z)

- Insulates up to a 20oz. bottle
- Snap handle attaches to backpacks, handbags, etc.
- Stretches to fit Nalgene™, CamelBak™, SIGG™, Klean Kanteen™ bottles as well as sports drinks
- Exterior dimensions: W 4.5" x H 12" x D 1"

PATENTED & PATENTS PENDING

Colors:

BLACK
SKI PATROL RED

20Z-BLK
20Z-SPR



CG EA EG HW GP

Market Tote-Large

(Item Code: MTL)

- Made from neoprene (the wetsuit material)
- Material stretches & protects
- Soft-grip handles
- Exterior dimensions: W 16.5" x H 15" x D 8.5"

PATENTED & PATENTS PENDING

Colors:

BLACK

MTL-BLK

Patterns:

MICRO DOT
NOLITA STRIPE

MTL-MDT
MTL-NLS

Food & Drink Lunch

General Features:

- Insulates up to 4 hours depending on external temperatures
- Tested for lead safety—No vinyl or PVC used
- Made from neoprene (the wetsuit material)
- Soft-grip handles
- Zip closure
- Stores flat

Care Instructions:

Stain resistant—Machine wash cold—Drip dry



Extra Relish™ Lunch Tote

(Item Code: LB7)

- Removable shoulder strap included
- Interior pocket
- Exterior dimensions: W 13" x H 11" x D 6"

* Remove strap before washing

PATENTED & PATENTS PENDING

Colors:

BLACK
SKI PATROL RED

LB7-BLK
LB7-SPR

Patterns:

MICRO DOT
NOLITA STRIPE

LB7-MDT
LB7-NLS



Tasty™ Lunch Tote

(Item Code: LB8)

- Exterior dimensions: W 10.5" x H 12" x D 5.75"

PATENTS PENDING

Colors:

BLACK

LB8-BLK

Patterns:

MICRO DOT
NOLITA STRIPE

LB8-MDT
LB8-NLS



Gourmet Getaway™ Lunch Tote

(Item Code: LB31)

- Exterior dimensions: W 12" x H 11.5" x D 6.75"

PATENTED & PATENTS PENDING

Colors:

BLACK
BLACK RASPBERRY
SKI PATROL RED
SPRING FUCHSIA

LB31-BLK
LB31-BRY
LB31-SPR
LB31-SFS

Patterns:

DOT NO.7
MICRO DOT
NOLITA STRIPE

LB31-D07
LB31-MDT
LB31-NLS





Food & Drink Kitchen

General Features:

- Made from neoprene (the wetsuit material)
- Heat resistant up to 500° F
- Fits either hand

Care Instructions:

Stain resistant—Hand wash—Drip dry



Milo™ Pot Holder

(Item Code: PHM)

- Stores flat
- Textured neoprene for extra grip
- Exterior dimensions: W 6.75" x H 9.5" x D .4"

PATENTS PENDING

Colors:

BLACK

Patterns:

PHM-BLK

MICRO DOT

NOLITA STRIPE

PHM-MDT

PHM-NLS



Renzo™ Oven Mitt

(Item Code: OMS)

- Exterior dimensions: W 6.75" x H 13" x D 1.5"

PATENTED & PATENTS PENDING

Colors:

BLACK

Patterns:

OMS-BLK

MICRO DOT

NOLITA STRIPE

OMS-MDT

OMS-NLS



Sizzler™ Extra Long Oven Mitt

(Item Code: OMXL)

- Extra-long sleeve protects up to the elbow
- Exterior dimensions: W 6.5" x H 15.75" x D .5"

PATENTED & PATENTS PENDING

Colors:

BLACK

Patterns:

OMXL-BLK

MICRO DOT

NOLITA STRIPE

OMXL-MDT

OMXL-NLS



Electric Laptop Cases & Sleeves

7-10" **CG** **EA** **EG** **TA** 15.4" Wide **CG** **EA** **EG** **TA** **XG**

Laptop Portfolios

- Holds & protects 7-10" & 15-15.4" laptops
- Made from protective neoprene (the wetsuit material)
- Interior pockets for added storage (7-10")
- Exterior pocket for added storage (15.4" Wide)
- Removable shoulder strap included (15.4" Wide strap is padded)

Exterior dimensions:

7-10" (Item Code: E-PC10)
W 12.9" x H 11.6" x D 1.25"

15.4" Wide (Item Code: E-PW15)
W 16" x H 15" x D 1.5"

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

* Remove strap before washing

PATENTED & PATENTS PENDING



Colors & Patterns:

	7-10"	15.4" WIDE
BLACK	E-PC10-BLK	E-PW15-BLK
BLACK RASPBERRY		E-PW15-BRY
MICRO DOT	E-PC10-MDT	E-PW15-MDT



Laptop Porter™ 15.4" Wide

(Item Code: E-LPW)

Features:

- Made from protective neoprene (the wetsuit material)
- Zippered exterior pockets for extra storage
- Soft inner lining protects finish of laptop
- Removable padded shoulder strap included
- Exterior dimensions: W 16.5" x H 14.5" x D 2"

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

* Remove strap before washing

PATENTED & PATENTS PENDING



Colors:

BLACK E-LPW-BLK
BLACK RASPBERRY E-LPW-BRY



Platform™ Laptop Case 15.4" Wide

(Item Code: E-LP15)

Features:

- Made with a unique rigid EVA base for extra protection, and an elastic neoprene front panel for custom fit
- Doubles as a laptop platform
- Interior elastic tabs secure corners of laptop when open
- Soft inner lining protects finish of laptop
- ✕ Checkpoint friendly—please ensure only the laptop is in the bag for screening
- Exterior dimensions: W 16.25" x H 12.5" x D 1.25"

Care Instructions:

Stain resistant—Hand wash—Drip dry

PATENTS PENDING



Colors:

BLACK E-LP15-BLK

Patterns:

MICRO DOT E-LP15-MDT



Cargo™ Laptop Sleeves

- Available in three sizes: 11-13", 14-15" & 15-17"
- Stretches to custom-fit a range of laptops
- 3 exterior pockets to hold accessories
- Made from neoprene (the wetsuit material)

Exterior Sleeve Dimensions:

11-13" (Item Code: E-CLS)
W 14" x H 11.5" x D 1"

14-15" (Item Code: E-CLM)
W 16" x H 12.75" x D 1"

15-17" (Item Code: E-CLL)
W 18" x H 13" x D 1"

Care Instructions:

Stain resistant—Hand wash—Drip dry

PATENTED & PATENTS PENDING



Colors:

	Small	Medium	Large
BLACK	E-CLS-BLK	E-CLM-BLK	E-CLL-BLK
SPRING FUCHSIA			E-CLL-SFS
FIERY ORANGE	E-CLS-FOR	E-CLM-FOR	E-CLL-FOR



Laptop Sleeves

Features:

- Available in six sizes: 9–10", 12–13", 14–15", 16", 17" & 17" Plus
 - Stretches to custom-fit a range of laptops
 - Made from protective neoprene (the wetsuit material)
 - Proprietary hourglass design secures your laptop in place
 - Shark Gill Grips™
- ✗ Checkpoint friendly—please ensure only the laptop is in the bag for screening

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

PATENTED & PATENTS PENDING

Exterior Sleeve Dimensions:

9–10" (Item Code: E-LS10)
W 10.25" x H 12.5" x D 1"

13" (Item Code: E-LS12)
W 11.5" x H 15" x D 1"

14–15" (Item Code: E-LS15)
W 13.2" x H 15.2" x D 1"

16" (Item Code: E-LS16)
W 14" x H 16.75" x D 1"

17" (Item Code: E-LS17)
W 13.25" x H 17.75" x D 1"

17" Plus (Item Code: E-WS17)
W 14.25" x H 18" x D 1"



Colors & Patterns:

	9–10"	12–13"	14–15"	16"	17"	17" PLUS
BLACK	E-LS10-BLK	E-LS12-BLK	E-LS15-BLK	E-LS16-BLK	E-LS17-BLK	E-WS17-BLK
BLACK RASPBERRY			E-LS15-BRY	E-LS16-BRY		
FIERY ORANGE	E-LS10-FOR	E-LS12-FOR	E-LS15-FOR		E-LS17-FOR	E-WS17-FOR
SPRING FUCHSIA	E-LS10-SFS	E-LS12-SFS	E-LS15-SFS	E-LS16-SFS		
DOT NO.7	E-LS10-D07	E-LS12-D07	E-LS15-D07	E-LS16-D07	E-LS17-D07	
MICRO DOT	E-LS10-MDT	E-LS12-MDT	E-LS15-MDT	E-LS16-MDT	E-LS17-MDT	E-WS17-MDT
NOLITA STRIPE	E-LS10-NLS	E-LS12-NLS		E-LS16-NLS		



Laptop Envelopes™

Features:

- Made of protective neoprene (the wetsuit material)
 - Interior pocket to hold accessories
 - Soft inner lining protects finish of laptop
 - Stain resistant—Hand wash—Drip dry
- ✗ Checkpoint friendly—please ensure only the laptop is in the bag for screening

Exterior dimensions:

10" (Item Code: E-LE10)
W 11.5" x H 8.5" x D 1"

16" (Item Code: E-LE16)
W 17.25" x H 11.5" x D 1"

Care Instructions:

Stain resistant—Hand wash—Drip dry

PATENTS PENDING



Colors & Patterns:

	10"	16"
BLACK	E-LE10-BLK	E-LE16-BLK
NOLITA STRIPE	E-LE10-NLS	E-LE16-NLS

Electric Accessories



Cargo™ Camera Bag Medium

(Item Code: E-CBM)

Features:

- Made with protective semi-firm EVA and neoprene
- Fully customizable camera compartment for DSLR or Camcorder system comes with adjustable and removable padded dividers to customize the camera compartment to meet your needs
- Additional padding in base for extra protection
- Features four built-in interior compartments to organize and protect cables, wires and accessories
- Removable padded shoulder strap included
- Exterior dimensions: W 13.5" x H 11" x D 5.5"

Care Instructions:

Stain resistant—Hand wash—Drip dry

PATENTED & PATENTS PENDING



Colors:

BLACK	E-CBM-BLK
BLACK RASPBERRY	E-CBM-BRY
FIERY ORANGE	E-CBM-FOR



Cargo™ Travel Organizer

(Item Code: E-CTR)

Features:

- Four compartments streamline transporting electronics accessories including cords, chargers, adapters, etc.
- Made of protective neoprene (the wetsuit material)
- Stretches to fit a range of accessories
- Removable carrying strap included
- Exterior dimensions: W 11.4" x H 6" x D .9"

Care Instructions:

Stain resistant—Hand wash—Drip dry

PATENTS PENDING



Colors:

BLACK	E-CTR-BLK
SPRING FUCHSIA	E-CTR-SFS

Patterns:

MICRO DOT	E-CTR-MDT
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Electric Accessories



Hoodie™ Camera Case

(Item Code: E-HCS)

- Features:**
- Neoprene stretches to fit a range of cameras including ultra compact and slimline
 - Hard EVA back for extra screen protection
 - Built-in pocket for memory cards and batteries
 - Secure fold-over closure
 - Includes a wrist strap
 - Exterior dimensions: W 4" x H 5.5" x D .75"

Care Instructions:
Stain resistant—Hand wash—Drip dry
PATENTED & PATENTS PENDING



Colors:	Patterns:		
BLACK	E-HCS-BLK	DOT NO. 7	E-HCS-D07
SKI PATROL RED	E-HCS-SPR	MICRO DOT	E-HCS-MDT



Hoodie™ Game Case

(Item Code: E-HGC)

- Features:**
- Made with a rigid EVA back for extra screen protection, and an elastic neoprene front panel for custom fit
 - Built-in back pocket for accessories and slots for game cards
 - Exterior dimensions: W 4.75" x H 6.9" x D .75"

Care Instructions:
Stain resistant—Hand wash—Drip dry
PATENTS PENDING



Colors:	Patterns:		
BLACK	E-HGC-BLK	NOLITA STRIPE	E-HGC-NLS



Hoodie™ Portable GPS Case

(Item Code: E-GPS)

- Features:**
- Made with a rigid EVA back for extra screen protection and elastic neoprene front for custom fit
 - Soft fleece lining keeps screen scratch free
 - Compatible with Garmin®, Magellan®, TomTom® and other similarly sized GPS units
 - Built-in back pocket for accessories
 - Secure fold over closure
 - Exterior dimensions: W 4.6" x H 6.5" x D .75"

Care Instructions:
Stain resistant—Hand wash—Drip dry
PATENTED & PATENTS PENDING



Colors:	Patterns:		
BLACK	E-GPS-BLK	MICRO DOT	E-GPS-MDT



Soft Shell™ Camera Cases

Features:

- SMALL carries and protects a range of compact cameras
- LARGE carries and protects a range of mid-size and long zoom cameras
- Made with a semi-firm EVA for added protection and elastic neoprene
- Includes an interior pocket to store a battery or memory card

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

Exterior dimensions:

Small (Item Code: E-SSC)

W 4.75" x H 3.25" x D 2"

Large (Item Code: E-SSL)

W 8.5" x H 4.75" x D 4"

PATENTED & PATENTS PENDING

Small



Large



Colors & Patterns:

	Small	Large
BLACK	E-SSC-BLK	E-SSL-BLK
SPRING FUCHSIA	E-SSC-SFS	E-SSL-SFS
MICRO DOT	E-SSC-MDT	E-SSL-MDT



Phone Sleeve

(Item Code: E-PS)

Features:

- Made of protective neoprene (the wetsuit material)
- Form-fitting design secures iPhone™ or iPod® touch in place
- Elastic opening for easy access
- Exterior dimensions: W 3" x H 5.25" x D .5"

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

PATENTS PENDING



Colors:

BLACK E-PS-BLK

Patterns:

NOLITA STRIPE E-PS-NLS



Peanut™

(Item Code: E-USB)

Features:

- Protects and stores USB flash drives/memory sticks
- Metal hook allows you to attach Peanut to computer bag, laptop sleeve zippers, etc.
- Exterior dimensions: W 2.25" x H 4"

Care Instructions:

Stain resistant—Machine wash cold—Drip dry

PATENTED & PATENTS PENDING



Colors & Patterns:

E-USB-MX2

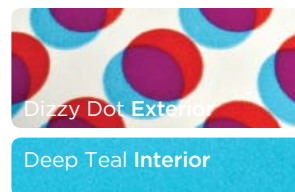
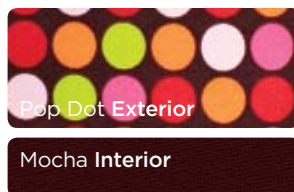
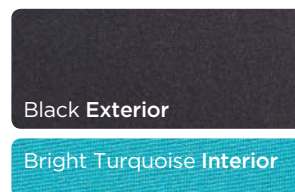
Not sold separately. Available in mixed box of 12 with 4 of each color. Colors include: Black, Ski Patrol Red & Micro Dot.



Built NY Inc. created BYO, its value oriented sister line, for mass retailers and the promotional products industry. The BYO line of laptop sleeves, lunch bags, bottle bags, and camera cases comes in a variety of bright colors and patterns that are guaranteed to turn heads.

Vibrant, trendy, and fashionable—at great prices. BYO products are terrific options for memorable promotional applications. Bring your own style wherever you go with BYO.

Colors & Patterns





CG EG TA XG

COMMUTE™ LAPTOP BAG

Item Code: BE-PC15

Formfitting laptop bag holds 15-16" laptops, and includes exterior pocket for folders and accessories.

-Hand wash—Drip dry

Exterior dimensions: W 15.3" x H 15.4" x D .75"

Patented & Patents Pending



COLORS & PATTERNS:

BLACK	BE-PC15-BLK
CUBISM	BE-PC15-CBM
SIDEWALK	BE-PC15-SWK

CG EG TA

COMMUTE™ LAPTOP SLEEVES

Item Code: BE-LS15, BE-LS17

Formfitting design keeps 15-16" and 17" laptops safe and secure.

-Checkpoint friendly—ensure only the laptop is in the bag for screening

-Machine wash cold—Drip dry

Exterior dimensions:

15" : W 15.3" x H 15.4" x D .75"

17" : W 14.5" x H 17.25" x D .75"

Patented & Patents Pending



COLOR & PATTERNS:

BLACK	DISCO DOT	POP DOT	SQUARE BURST
BE-LS15-BLK	BE-LS15-DSD	BE-LS15-PDT	BE-LS15-SQB
BE-LS17-BLK	BE-LS17-DSD		

CG EG TA

SIDEWAYS™ LAPTOP SLEEVE

Item Code: BE-SL15

Formfitting design keeps 15-16" laptops safe and secure.

-Checkpoint friendly—ensure only the laptop is in the bag for screening

-Machine wash cold—Drip dry

Exterior dimensions: W 17" x H 11.6" x D .75"

Patents Pending



COLORS & PATTERNS:

BLACK	BE-SL15-BLK
POP DOT	BE-SL15-PDT
SIDEWALK	BE-SL15-SWK

FEATURES

- Made of stretchy wetsuit material
- Soft interior protects finish of laptop

CG EG TA

GO-GO™ NETBOOK SLEEVE

Item Code: BE-LG10

Eye-catching, protective sleeve holds 9-10" netbooks.

- Checkpoint friendly—ensure only the netbook is in the bag for screening
- Machine wash cold—Drip dry

Exterior dimensions: W 9.25" x H 11.75" x D .75"

Patents Pending



COLORS & PATTERNS:

BLACK BE-LG10-BLK
DISCO DOT BE-LG10-DSD
SQUARE BURST BE-LG10-SQB

CG EG TA

GO-GO™ LAPTOP SLEEVE

Item Code: BE-LG15

Eye-catching, protective sleeve holds 15-16" laptops.

- Checkpoint friendly—ensure only the laptop is in the bag for screening
- Machine wash cold—Drip dry

Exterior dimensions: W 12" x H 17" x D .75"

Patents Pending



COLORS & PATTERNS:

BLACK BE-LG15-BLK
CUBISM BE-LG15-CBM
DISCO DOT BE-LG15-DSD
SQUARE BURST BE-LG15-SQB

CG EG TA

GO-GO™ LAPTOP SLING

Item Code: BE-SG15

Eye-catching, protective sleeve holds 15-16" laptops, and features adjustable shoulder strap.

- Hand wash—Drip dry

Exterior dimensions: W 12" x H 17" x D .75"

Patents Pending



COLORS & PATTERNS:

BLACK BE-SG15-BLK
CUBISM BE-SG15-CBM
SIDEWALK BE-SG15-SWK



FEATURES

- Made from stretchy wetsuit material
- Stretches to fit a variety of electronic gadgets
- Hand wash—Drip dry

CG EG TA

**ZOOM™
CAMERA CASE**

Item Code: BE-ZMB

The fashionable solution for transporting a variety of long zoom cameras.

- Soft inner lining easy on your camera
- Interior pocket
- Adjustable, removable shoulder strap included

Exterior dimensions: W 8.5" x H 5.6" x D 3.6"

U.S. & Int'l Patents Pending



COLORS & PATTERNS:

BLACK BE-ZMB-BLK
POP DOT BE-ZMB-PDT

CG EG TA

**CLICK™
CAMERA CASES**

Item Codes: BE-CCS, CCM, CCL

Provide easy access and protection—in three different sizes—for digital cameras and gadgets.

- Soft inner lining easy on your camera
- Interior pocket
- Wrist strap & belt loop included

Exterior dimensions:

SMALL (BE-CCS): W 4" x H 4.6" x D .75"

MEDIUM (BE-CCM): W 4.75" x H 5.25" x D .75"

LARGE (BE-CCL): W 5.4" x H 6" x D .75"

U.S. & Int'l Patents Pending



COLORS & PATTERNS:

	BLACK	POP DOT	SIDEWALK
SMALL	BE-CCS-BLK	BE-CCS-PDT	BE-CCS-SWK
MEDIUM	BE-CCM-BLK	BE-CCM-PDT	BE-CCM-SWK
LARGE	BE-CCL-BLK	BE-CCL-PDT	BE-CCL-SWK



FEATURES

- Made of stretchy wetsuit material
- Insulates for up to 3 hours depending on external temperatures
- Machine wash cold—Drip dry

CG EA HW

ONE-BOTTLE BOTTLE BAG

Item Code: B-1BF

Insulates one 750ml-1L bottle.

Exterior dimensions: W 5" x H 14.75" x D .5"

Patented & Patents Pending



COLORS & PATTERNS:

BLACK	B-1BF-BLK
BRIGHT RED	B-1BF-RED
BRIGHT TEAL	B-1BF-BTE
DISCO DOT	B-1BF-DSD

CG EA HW

TWO-BOTTLE BOTTLE BAG

Item Code: B-2BF

Insulates two 750ml-1L bottles.

Exterior dimensions: W 10" x H 14.75" x D .5"

U.S. Registered Trademark, Patented & Patents Pending



COLORS & PATTERNS:

BLACK	B-2BF-BLK
BRIGHT RED	B-2BF-RED
BRIGHT TEAL	B-2BF-BTE
DISCO DOT	B-2BF-DSD

CG EA EG HW

SIX-PACK BOTTLE BAG

Item Code: B-6PZ

Insulates six 12-20oz cans or bottles.

Exterior dimensions: W 11.5" x H 11.75" x D .75"

Patented & Patents Pending



COLORS

BLACK	B-6PZ-BLK
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FEATURES

- Made of stretchy wetsuit material
- Insulates for up to 3 hours
- Machine wash cold—Drip dry

EG HW

20-OUNCE BOTTLE BAG

Item Code: B-20Z

Insulates one 20oz can or bottle.

Exterior dimensions: W 4" x H 11.75" x D .5"

Patented & Patents Pending



COLORS

BLACK B-20Z-BLK
BRIGHT TEAL B-20Z-BTE

PATTERNS

DISCO DOT B-20Z-DSD

CG EA EG HW GP

EXPRESS™ LUNCH BAG

Item Code: B-LB32

Holds just what's needed to keep you going—when you're on the go.

- Insulates and protects your lunch

Exterior dimensions: W 10" x H 9.75" x D 6.25"

Patented & Patents Pending



COLORS

BLACK B-LB32-BLK
BRIGHT TEAL B-LB32-BTE

PATTERNS

DISCO DOT B-LB32-DSD

CG EA EG HW GP

RAMBLER™ LUNCH BAG

Item Code: B-LB35

Holds your favorite foods so you're ready to ramble on whenever the mood strikes.

- Insulates and protects your lunch

Exterior dimensions: W 12.5" x H 10" x D 6.75"

Patented & Patents Pending



COLORS

BLACK B-LB35-BLK
BRIGHT PURPLE B-LB35-BPR
BRIGHT TEAL B-LB35-BTE

PATTERNS

DIZZY DOT B-LB35-DDT
DISCO DOT B-LB35-DSD
POP DOT B-LB35-PDT
SQUARE BURST B-LB35-SQB

Press



October 2009
Circulation: 865,517



December 2009
Circulation: 697,938



September 2009
Circulation: 865,517



May 2009
Circulation: 1,039,031



July 2009
Circulation: 1,371,279



November 2009
Circulation: 3,615,858



December 2009
Circulation: 1,478,264



December 2009
Circulation: 229,767

All products come imprinted with either the BUILT® or BYO™ logo and plenty of room for your client's logo printing needs.

BUILT® Intellectual Property

Built NY Inc methodically creates its innovative and proprietary designs and aggressively pursues U.S. and International Utility Patents, Design Patents, Design Registrations, Trademarks, Shape Marks, Copy Rights and Trade Dress enforcement. We take our inventions & designs seriously and expect both our competition and trade partners to do the same. Built vigorously protects all Patents and trademarks and seeks court orders stopping the sale of the infringing products, substantial monetary damages (up to three times our damages when available by law), and legal costs. We have some of the best I.P. enforcement available and have a global reach at all levels of the trade channel (manufacturing, import/export, customs, distribution and retail).

U.S. & International Utility Patents, Design Patents & Registrations

BUILT's patents continue to issue on a regular basis, please contact our Legal Team for specific registration numbers for individual products and countries. BUILT has over 250 patents and registrations issued or in process around the globe, covering all of its products.

For example our **famous Two-Bottle Tote is not just a bag;**

IT'S ALSO A REGISTERED TRADEMARK! U.S. Reg. Trademarks: [3023095](#) & [3026873](#). Our bag's distinct and proprietary shapes are trademarks of Built NY, Inc.

For a list of recent actions and infringement settlements please visit the patent section of our website: www.Builtny.Com.

On the Brighter Side

Our award winning in-house design team works and partners with some of the top companies in the world to develop and co-promote new and innovative products & solutions, so please contact us if your company has a partnering opportunity.

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